

Ian Bennett

Feature Sample

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Designed by Ian Bennett to publicise a two car fund raising drive to benefit a proposed heart transplant unit at Wythenshawe Hospital, this spread was produced well before the introduction of digital typesetting and page make-up.

Ian designed the spread, oversaw the heart shaped typesetting, wrote all the text and carried out all photography

Note:

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Have a Heart

Most of us are aware of the life saving heart transplant operations carried out at Harefield, Papworth and Newcastle hospitals. For the needs of the whole country, just three specialist transplant units are obviously not sufficient. Each year about 1000 people are condemned to an early death unless they receive a heart transplant and each operation costs fourteen thousand pounds! So to help in the setting up of a new transplant unit at Manchester's Wythenshawe hospital, we have put the full weight of Kitcars & Specials magazine and its editorial team behind four special events. Top of the bill is the Gold Run. This has developed into the most arduous test to which we have ever subjected either a feature car or our testers.

Starting from the hospital an editorial team will take two cars, an NCF Diamond and a Rickman Ranger, on a gruelling trip taking in Wales, Cornwall and Scotland. Right now, hundreds of motor clubs all round the country, are arranging special events, collections and so on on our behalf and the main purpose of the Gold Run is to meet up with their representatives and receive their collections. All along the route, down to our first

overnight stop at Polperro's Talland Bay Hotel, up to Edinburgh and Glasgow then back to the hospital, there will be frequent hand over points. During the run the team will make a four hour visit to Castle Combe motor racing circuit where the Kitcars & Specials Action Day will be in full swing. This is where the second fund raising event will take place and afterwards the team make their second overnight stop, this time in Central London. Tying in with the whole event is our third event in the form of a 'guess the mileage' competition. Entry is by donation. But the arrival of our team back at Wythenshawe, with well over a thousand miles completed in the weekend will not be the end of our efforts. Thanks to our many kind sponsors a multivision A/V programme will be professionally produced about the run and this will tour the country over the following year raising yet more funds. So there it is. Our most ambitious event ever which, we hope, will result in someone living a full and active life who otherwise might have died. But to do it we need **YOUR** help.

Thanks must go to our kind sponsors who include:

- Demon Tweeks
- Kodak
- Shock Tactics
- Nikon
- Swift Motorsport
- Talland Bay Hotel
- Aintree Racing Driver School
- Ilford
- Wilding Photographic
- Hargreaves
- Fuji



Artwork by Carol Stanley



enter our competition



Would you like a nice new Williams Formula One Jacket? Or how about a free session at a racing driver school?

Have a go at our easy to enter competition and one of several super prizes could be yours.

All you have to do is guess the mileage our intrepid 'Heart of the Country Gold Run' team will cover and you are in with a chance.

From the clues we have given on the opposite page, work out our probable route and then simply estimate the total mileage. Easy isn't it?

Write your answer on a piece of paper along with your name and address and send this, with the entry fee, to reach us no later than first post on Monday 21st September. The entry fee is, quite simply, a donation to the heart fund (anything from £1.00 but there is no limit!!) but please do not send cash through the post. Cheques or Postal Orders should be made out to 'Wythenshawe Heart Fund' and crossed. Send your entries to:

Heart Fund Competition
 Kitcars & Specials magazine
 Link House, Dingwall Avenue
 Croydon CR9 2TA

You stand to win:

- Williams Formula One Jacket from Demon Tweeks. •
- Instruction session at Aintree Racing Driver School. •
- Voucher for £30 from Swift Motorsport against goods/services. •
- Voucher for £25 from Shock Tactics against dampers/springs. •
- Pair of binoculars (retailing at £50) from Wilding Photographic. •

Why not organise your own sponsored event? We have already heard of one young lady going on a sponsored slim for us so to encourage a few more we are throwing in two free annual subscriptions to the best kitcar magazine on the news-stands . . . ours! These will go to the most novel fund raising effort (!) and the person raising the most money respectively . . . and they still get an entry in the competition.

Don't forget . . . the closing date is 21st September.

DO IT NOW

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- NCF Motors
- Rickman
- Link House

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